Athletic Council September 20, 2012



<u>AGENDA</u>

- I. CHAIR REPORT (DR. HADLEY)
- II. DIRECTOR REPORT (ANDERSON)
- III. ICA STRATEGIC PLAN (EBIHARA)

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I. WELCOME & INTRODUCTION

Dr. Hadley welcomed Council members and thanked them for agreeing to serve during the 2012-13 academic year.

II. CHAIR REPORT

- A. <u>Athletic Council Charter and Committees.</u> Dr. Hadley referenced the Council's Charter and reviewed the responsibilities of the council. Dr. Hadley explained the council's committee structure and previewed a number of topics that would be discussed later in the year.
- B. <u>Student Athlete Handbook.</u> Dr. Hadley informed the council that the student athlete handbook was now available on-line and the makeup of the transfer appeals committee has been clarified within it.
- C. <u>Academic Review Schedule</u> Dr. Hadley distributed the proposed academic review schedule. The previous schedule had been laid out in the policy manual, but was now dated.
- D. <u>Notre Dame</u> Dr. Hadley commented on the addition of Notre Dame to the ACC in all sports, but football. He made mention that he is a member of the ACC expansion committee.
- E. <u>Malt Beverage Sponsorship.</u> Dr. Hadley informed the council that over the summer the Executive Committee were presented a proposal from athletics to allow a malt beverage company to sponsor the Terrapin Sports Radio Network. The committee approved this request.

III. DIRECTOR REPORT

- A. <u>Competitive Update.</u> Kevin Anderson recognized the good starts that Football, Men's Soccer, Women's Soccer, Field Hockey, Cross Country and Volleyball were having this year.
- B. <u>Staff Update.</u> Kevin Anderson announced that the department has hired Daria Panova to serve as the new Head Women's Tennis Coach and John Szefc to serve as the new Head Baseball Coach. Additionally it was announced that Jon Palumbo is leaving the department to become the Deputy AD at VCU.

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- C. <u>Academic Update.</u> Chris Uchacz updated the council on the many academic achievements Maryland student athletes achieved in 2011-12, many were all-time highs.
- D. <u>Compliance Update</u>. Dan Trump updated the council on the findings of the recent ACC compliance review, as well as an additional review from an outside consulting firm.
- E. <u>Save Track & Field Update</u> Cheryl Harrison informed the council that efforts to save Men's Track and Field were successful and that fundraising continues in order to reach the December 31, 2012 benchmark.
- F. <u>Budget Update.</u> Kelly Mehrtens updated the council on the budget. Athletics ended the previous fiscal year \$33,000 ahead of what was projected.
- G. <u>External Relations Update</u>. Nate Pine announced that the department was down about 3,000 football season tickets from budgeted projections and efforts are under way to make up the lost revenue through single game sales. Both Men's and Women's Basketball season ticket sales are trending nicely.

IV. STRATEGIC PLAN ROLL OUT

The department's senior leadership team introduced the "Maryland Way" athletics 5-year strategic plan. The plan tackles six pillars; academic excellence and leadership development, competitive excellence, financial sustainability, image and branding, program integrity and tradition and pride.

Meeting Adjourned